College Coaching Cost Comparison

Ivy & Ember College and Career vs. Empowerly, PrepScholar, and IvyWise • Prices as published or reported, November 2026

Provider	Packages & Cost	What You Get	Pricing Transparency
Ivy & Ember College and Career	**Senior Launch™ — $5,200** **Senior Launch Premier™ — $6,150** **Premier Concierge (Jan Jr – May Sr) — $7,500** **Premier Comprehensive 2-Year — $9,000** Career coaching packages — $995–$4,995 Gap Year Compass™ — contact for pricing	12–35 student coaching sessions and 4–10 parent consultations by tier; Common App + supplemental essays; college list, timeline, resume & activities; enrollment plan. **Specializations: college match** — best-fit list building across academic, social, and financial fit — and **financial aid support**, including FAFSA/CSS Profile guidance and award letter review. Every client works directly with Paige — no junior staff. Career and gap-year coaching offered in addition to admissions.	**Fully published** on the website, with a payment plan for every package. **Always 20% off for educators**; scholarships available.
PrepScholar	**Complete Admissions Package (seniors), by # of applications:** 7 apps — $9,495 • 12 apps — $11,995 16 apps — $13,495 • 20 apps — $15,995 **Annual Mentorship (9th–11th) — $6,495** Essay coaching from $895; essay review from $395	Weekly 1-on-1 meetings with a hand-matched counselor, unlimited communication, all essays coached, school-list strategy, interview prep, financial aid and scholarship support, final decision help.	**Fully published** on the website — the most transparent of the national firms.
Empowerly	**By grade level (Basic / Standard / Premium tiers):** Freshman — $10,765–$31,995 Sophomore — $15,595–$28,745 Junior — $12,995–$23,695 Senior — $11,295–$16,795 Specialty programs (test prep, research, internships) — inquire	Set numbers of 1-on-1 counseling sessions, essay-edit rounds, and Admissions Committee reviews that scale by tier, on a technology platform with a matched counselor.	Package figures reported from Empowerly's pricing page by 2026 comparison sources; the site steers most families to a consultation for a custom quote.
IvyWise	**No published package prices.** Initial Consultation — from $1,525 (90 min, paid) Reported: comprehensive senior programs from ~$29,500; multiyear programs from ~$41,250, commonly ~$50,000+	Bespoke 1-on-1 programs from 8th–12th grade with former deans and directors of admission; signature Roundtable mock admissions-committee review; tutoring and research mentorship add-ons.	**Custom quote only**, after a free discovery call and the paid Initial Consultation. Counselor tier (Principal / Master / Premier) drives the price.

What this means

1. Price: A senior-year family pays $5,200–$6,150 at Ivy & Ember, versus $9,495+ at PrepScholar, $11,295+ at Empowerly, and ~$29,500+ reported at IvyWise. Even Ivy & Ember's two-year package ($9,000) costs less than any competitor's senior-year entry package.

2. Transparency: Only Ivy & Ember and PrepScholar publish full package prices up front; Empowerly's figures surface mainly through third-party comparisons, and IvyWise quotes only after a paid consultation.

3. Scope: None of the three national firms offers career coaching for young professionals or gap-year planning — Ivy & Ember does both, alongside admissions coaching.

Sources: ivyandembercollegeandcareer.com/services and /faq (accessed Nov 19, 2026); PrepScholar admissions counseling pages (Complete Admissions Package; Annual Mentorship); Empowerly package figures as reported from Empowerly's pricing page in The Ivy Institute's 2026 consultant cost comparison; IvyWise initial consultation page (ivywise.com) and third-party cost reports (2025–26). Competitor prices change and final quotes vary by start date, applications, and counselor — confirm before relying on any figure.